

Understanding the new gTLD Subsequent Procedures Policy Development Process (PDP) and the Role of the GAC

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OUTLINE OF PRESENTATION

1. **Session objective**
2. **Background**
3. **What is the New gTLD Sub Pro PDP WG?**
4. **Structure & Leadership of the WG**
5. **Subgroups A, B, C**
6. **PDP Membership**
7. **Topics of interest to the GAC**
8. **How can I participate? – GAC Focal Group**
9. **Current status & Next steps**
10. **Post-Final Report**
11. **Launch Timeline**
12. **Questions**

SESSION OBJECTIVE

To provide GAC representatives and new GAC members, notably from the African region, information on the current new gTLD Subsequent Procedures Policy Development Process and why GAC Members' participation is important.





BACKGROUND

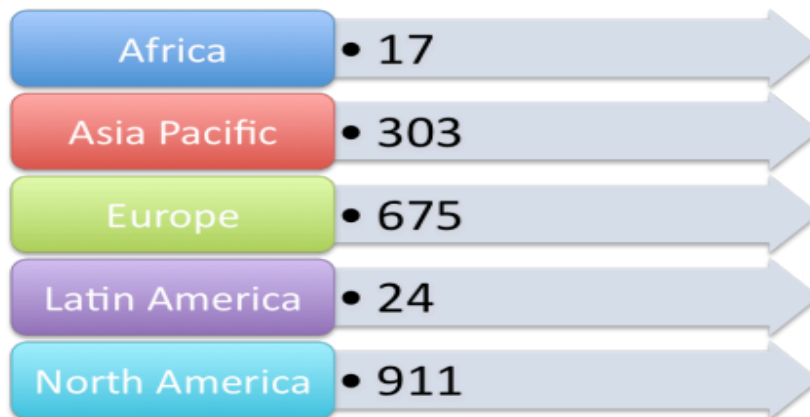
What is the New gTLD Program?

- **June 2011, Applicant Guidebook approved and New gTLD Program launched**
- **Initiated by the GNSO** – main policy-making body for gTLDs and encourages global participation in the technical management of the Internet
- **Coordinated by ICANN Org, that enables the largest expansion of the domain name system promoting competition and innovation**
- **The New gTLD Program window to apply for new domain names, was launched on January 2012 and closed in April 2012.**

What is the New gTLD Program?

At a Glance

The Internet Corporation for Assigned Names and Numbers (ICANN) received 1930 gTLD applications during its 2012 application window. Of those, 84 were designated as community-based by the applicant.



Applications by ICANN region



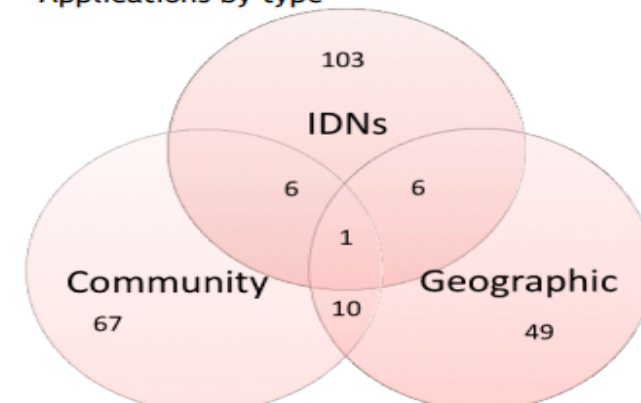
By the Numbers

230
Strings with more than one applicant

751
Applications for contested strings

116
Applications for internationalized domain names

Applications by type





What is the New gTLD Subsequent Procedures PDP WG?

The New gTLD Subsequent Procedures PDP (“SubPro”) WG focuses on considering the 2012 round policy and determining what changes might need to be made to the original GNSO recommendations from 2007 and/or implementation and the Applicant Guidebook.

OBJECTIVE

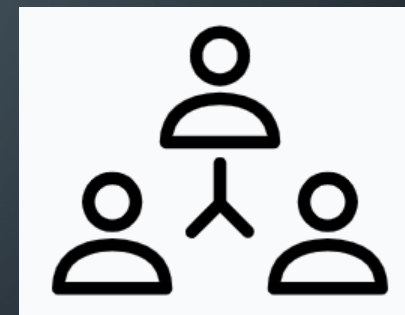
To evaluate the experiences of the first round and proposing policy recommendations for changes to subsequent rounds. A Final Report addressing the issues of New gTLD Subsequent Procedures is to be delivered to the GNSO Council.

Structure and Leadership of the PDP WG

- 2 PDP Co-chairs : Jeff Neuman & Cheryl Langdon-Orr
- Over 40 separate topics divided into 3 Subgroups (A, B, C)
- Most of the PDP's work takes place during conference calls with members (every week or every other week)

OBJECTIVE OF PDP Leadership

- Ensuring process is followed, including scheduling meetings, presiding over those meetings, ensuring PDP members are able to provide their contributions, and to deliver the WG's results to the GNSO Council.
- Ensuring debates take place in an open and transparent fashion and that different viewpoints are able to be shared, and not serving as advocates for their particular position or that of their organization.





Subgroups A, B, C

- A: Overarching Issues & prerequisites for new rounds ([PDP WG Sub Group A](#))
- B: Application submission, processing & evaluation/criteria ([PDP WG Sub Group B](#))
- C: Dispute Proceedings, String Contention resolution, contracting, pre-delegation testing, post-delegation compliance ([PDP WG Sub Group C](#)).

PDP MEMBERSHIP

- Anybody can participate –
Complete Statement of Interest
- Overall PDP has ~**200**
members and ~**70** observers,
with participation from ALAC,
ccNSO, GAC, individuals, and
all GNSO Stakeholder
Groups/Constituencies



TOPIC OF INTEREST TO THE GAC

GAC Contributions and Policy Concerns

- GAC Early Warnings
- Public Interest Commitments
- Closed Generic TLDs
- GAC Safeguards
- New security-related requirements
- Community Based Applications
- Applicant Support Program
- Categories of TLDs



How can I participate?

Join the GAC FOCAL GROUP



- Ensures timely input into the final deliberations of the New gTLD Sub Pro PDP WG from the GAC.
- Open for all interested GAC members to join and its purpose is to brief GAC membership on this key topic, not to represent the GAC within the PDP.
- Currently, there are 8 GAC members (Argentina, Australia, Bosnia & Herzegovina, Canada, Cook Islands, Nigeria, Switzerland and Yemen) who have volunteered to join the Group and the list is growing.
- The GAC Focal Group will **launch** at ICANN65 (**Tuesday, June 25 at 3:15pm**), holding an informal closed face-to-face meeting for the focal group as an introduction to members on this topic.
- A discussion of the Focal Group will follow at the end of the 'New gTLD Subsequent Procedures Plenary Session' on Monday, June 24th.



Topic of Importance for Under-served regions

APPLICANT SUPPORT PROGRAM

- An initiative developed in addition to the New gTLD Program and it seeks to serve the global public interest by ensuring worldwide accessibility to, and competition within, the new gTLD Program.
- Objective : Provide assistance to gTLD applicants in underserved regions and communities to ensure worldwide accessibility and competition within the New gTLD Program. Entities interested in the ASP had three options:
 - 1- Access to *pro bono* services
 - 2- Financial assistance
 - 3- Applicant Support Fund
- The Program needs to be revisited (CCT Review Recommendations):
 - Expand and update work on outreach
 - Coordinate *pro bono* assistance
 - Reduce application fee
 - Establish clear measurable goals and indicators

Current Status & Next Steps

- The Sub Pro PDP WG is continuing to review comments of its Initial Report and digging into certain topics at ICANN65 in order to discuss key issues of the New gTLD Program, including Closed Generics, Auctions, Categories of New gTLDs and Application Fees.
- Final recommendations are expected to be finalized by **December 2019** and submitted to the GNSO Council by the Sub Pro PDP WG.



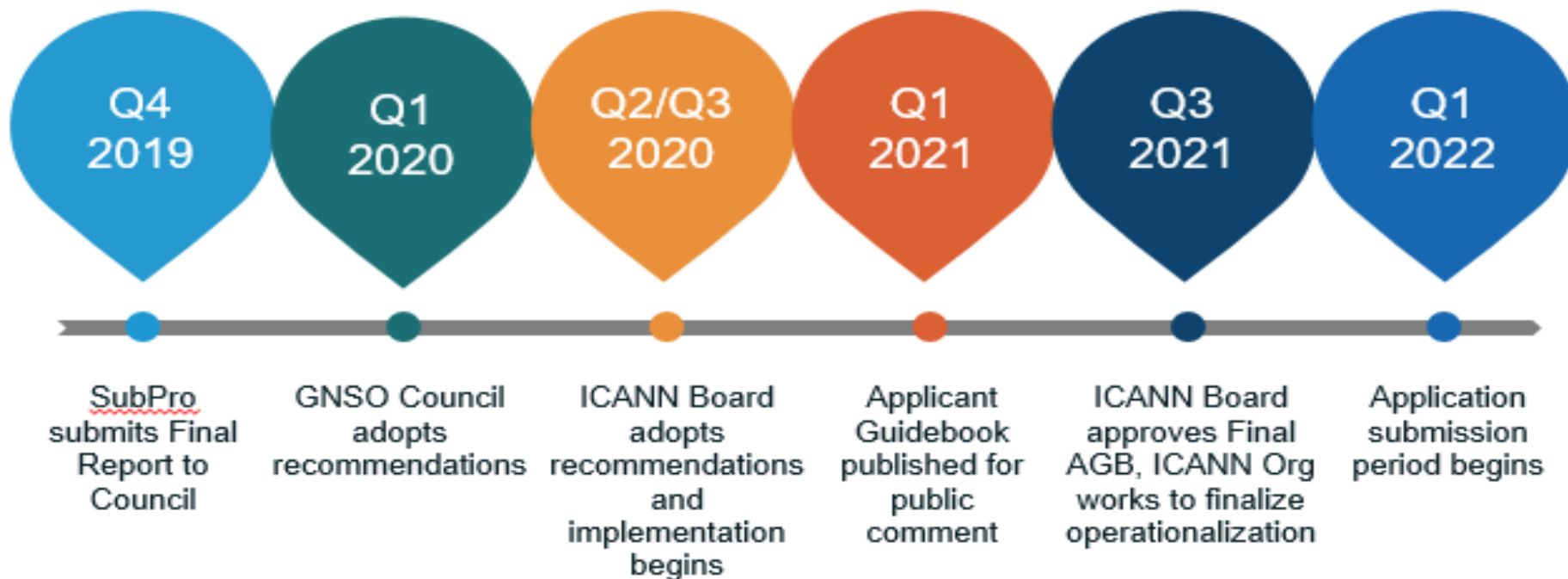
POST – FINAL REPORT

1. GNSO Council consideration and adoption of the PDP recommendations in the Final Report
2. Council report to Board and 30 day Public Comment Period
3. ICANN Board consideration and adoption of the PDP recommendations
4. ICANN org (as directed by the Board) would begin implementation of the PDP recommendations (which will likely include a revised Applicant Guidebook)



LAUNCH TIMELINE

(tentative)



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Governmental Advisory Committee

QUESTIONS



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Thank you
Merci
Shoukran

